

**FOR IMMEDIATE RELEASE | March 5, 2017**



**REGISTRATION FOR SPRING PROGRAMMING OPENS MONDAY, MARCH 6, 2017**

(Charleston, WV) – The First Tee of West Virginia is once again offering young people, ages 5-18, of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship.

The Life Skills Experience is one of the unique features that separates The First Tee program from all other junior golf programs. The Life Skills Experience is used to further enhance and instill the inherent values of the game of golf and teach participants how these values transfer into other aspects of their lives. These lessons for life are learned through a variety of golf-related activities with the primary goal of having fun. Participants learn about themselves and others through a range of experiences enhancing their golf skills and fundamental values for life. As opportunities on the golf course expand so do the opportunities for the rest of their lives.

"The First Tee uses golf to teach youth life lessons and leadership skills," says Ashley Hamilton, Director of The First Tee of West Virginia. "Sessions include a fun, group setting for youth to help them to become good golfers and even better people."

The First Tee of West Virginia offers spring programming in five different locations throughout the state including:

- Beckley, WV – Brier Patch Golf Links
- Charleston, WV – Coonskin Park
- Charles Town, WV – Locust Hill Golf Course
- Lewisburg, WV – Lewisburg Country Club
- Morgantown, WV – Mountaineer Golf Course

Registration for Little General Juniors (ages 5-7), PLAYer (ages 8+), Par (ages 9+ who have *passed PLAYer certification*) and Birdie (*ages 11+ who have passed Par certification*) will be available on Monday, March 6, 2017. A link to register for spring session can be found on our website

<http://www.thefirstteewestvirginia.org/locations/>. Registration for Summer and Fall Programming will be available at a later date.

For more information on The First Tee programming please visit <http://www.thefirstteewestvirginia.org> or contact Director of The First Tee of West Virginia, Ashley Hamilton at [ahamilton@wvga.org](mailto:ahamilton@wvga.org) or 304-536-5000 ext. 205.

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**ABOUT THE FIRST TEE OF WEST VIRGINIA:** The First Tee of West Virginia is a state-wide youth development organization operated by the West Virginia Golf Association, focused on introducing the game of golf and its inherent values to young people. On golf courses, in elementary schools and on military installations, The First Tee has helped shape the lives of young people from all walks of life by teaching values like integrity, respect and perseverance.

Our mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. Through our programs young people discover how skills essential to success on a golf course can also help them flourish in life.

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