

**FOR IMMEDIATE RELEASE | June 28, 2017**



**CELEBRATE AMERICA'S BIRTHDAY AT AMERICA'S RESORT WITH THE FIRST TEE OF WEST VIRGINIA**



(Charleston, WV) – The Greenbrier Classic Youth Day presented by POLO Golf will take place on Tuesday, July 4<sup>th</sup> with assistance from both The First Tee of West Virginia and The First Tee of Roanoke Valley. Activities will be held throughout the day to involve the youth who make up the future of the game of golf.

“Having a fantastic Youth Day shows the commitment The Greenbrier Classic is making to youth and the development of golf,” said Brad Ullman, Executive Director, West Virginia Golf Association. “Since the first year of the tournament, The Greenbrier Classic has continued to provide once-in-a-lifetime opportunities for youth to spend some time with the best golfers in the world and they have a lot of fun doing it.”

The Youth Day activities on July 4 begin at 11:00am with a private luncheon celebrating all of the accomplishments of the organization and its participants. The luncheon will be held at The Greenbrier and will include a buffet luncheon along with a 6-hole mini golf challenge. All in attendance will also have the opportunity to hear from Mr. Lee Trevino, The Greenbrier’s Golf Professional Emeritus and a surprise PGA TOUR Professional.

Youth Day will continue at 1:00PM on the Fairway of #18 Greenbrier, with interactive games and activities for youth of all ages. All youth will receive special gifts from The First Tee of West Virginia and POLO Golf. Additionally, the first 150 youth will receive a logoed autograph flag to collect autographs of PGA TOUR Professionals throughout the week. Certified coaches from both The First Tee organizations will be on hand to provide instruction designed to keep youth active and engaged for a fun and memorable experience.

At 2:00PM, the day will continue with a short-game clinic on the Green of #18 Greenbrier followed by a Full Swing clinic on the Tee of #1 Greenbrier. All youth and their families are encouraged to watch and learn from the PGA TOUR Professionals on-hand.

Rounding out the afternoon, at 3:30PM, the POLO Golf Scramble will pair Alex Kagan and Mary Denny from the First Tee of West Virginia, and John Hatcher Ferguson and Andrew Withers from the First Tee of Roanoke Valley, with two PGA TOUR professionals who are sponsored by POLO Golf. The teams will play holes 1, 11 and 18 on the Old White TPC. All in attendance are encouraged to follow the group as they compete for a \$10,000 prize for their Chapter.

“Youth Day at The Greenbrier Classic is such a tremendous opportunity for The First Tee of West Virginia to engage with youth from across the state,” says Ashley Hamilton, Director of The First Tee of West Virginia. “Once we have a chance to engage and an interest is sparked, with the help of their families, we can begin to instill the Nine Core Values that the The First Tee is built upon. We cannot thank Governor Justice, and The Greenbrier Classic staff enough for the opportunity to interact and introduce The First Tee to so many youth and their families.”

Youth Day is available to all youth and their families who are in attendance at The Greenbrier Classic on Tuesday, July 4<sup>th</sup>. To reserve your complimentary Grounds Badge admitting entrance to The Greenbrier Classic, please visit [www.greenbrierclassic.com/badges](http://www.greenbrierclassic.com/badges) prior to 11:59pm on Friday, June 30<sup>th</sup>.

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**ABOUT THE FIRST TEE OF WEST VIRGINIA:** The First Tee of West Virginia is a state-wide youth development organization operated by the West Virginia Golf Association, focused on introducing the game of golf and its inherent values to young people. On golf courses, in elementary schools and on military installations, The First Tee has helped shape the lives of young people from all walks of life by teaching values like integrity, respect and perseverance.

Our mission, supported in part by Citizens Conservation Corps of West Virginia, Smith Land Surveying Inc., Little General Stores and Tri-State Roofing & Sheet Metal Company is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. Through our programs young people discover how skills essential to success on a golf course can also help them flourish in life.

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